

A Night to Paws



benefiting the

Humane Society
of Eastern Carolina

Saturday, April 4, 2020

at Hilton Greenville from 6 -10 p.m.

Event Sponsorship Information

The Humane Society of Eastern Carolina

3520 Tupper Drive

Greenville, NC 27834

P: 252-413-7247 | F: 252-413-7387

www.hsecarolina.org

Event Co-Chairs:

Eva Marie Dyba & Maria Satira

Humane Society of Eastern Carolina Board Members

ANightToPaws2020@gmail.com

Who We Are:

The Humane Society of Eastern Carolina is a 501c3 tax-exempt organization whose mission is to provide a safe-haven for the homeless and neglected pets in our community until they find their forever homes. The organization has been around in some form or another since the 1920's and has always been a no-kill facility. Through the years we have found homes for thousands of animals that otherwise would have been euthanized.

Why We Need Your Help:

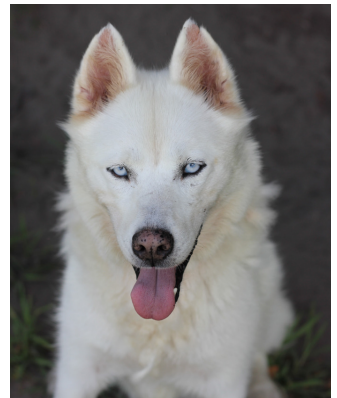
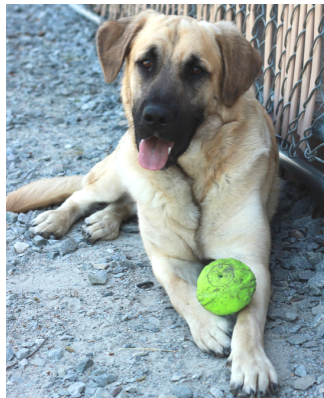
A Night to Paws is a fun-filled evening on Saturday, April 4, 2020 at Hilton Greenville. The event includes great food, entertainment, a silent auction, and a raffle. Your support will provide funding necessary for us to carry on our mission and provide our community with the resources necessary to help stop pet overpopulation in our area. Through fundraisers such as A Night to Paws, our organization is able to keep its doors open.

The Humane Society of Eastern Carolina is a donor-supported community organization and receives no funding from any national charities including the Humane Society of the United States, nor does it receive any federal, state, or local government funding. This organization is the area's only no-kill shelter and operates as a stand-alone grassroots animal charity dedicated to doing extraordinary things for homeless, abandoned and neglected pets.

With your sponsorship you will be giving an animal a second chance at life, a chance for a forever home, and you'll help us work toward a community where animals do not suffer.

Thank you for your consideration in sponsoring our event.

Together we can save them, one life at a time...



Volunteer | Foster | Donate | Advocate | Adopt



Humane Society
of Eastern Carolina

Corporate and Individual Sponsorship Levels:

The Humane Society of Eastern Carolina invites outstanding businesses and individuals in our community and surrounding areas to become a sponsor for the 6th Annual A Night to Paws.

Including a corporate partnership in your marketing or community relations budget enhances your brand in Eastern North Carolina and makes a difference in the lives of hundreds of homeless animals throughout your community. All money raised keeps the doors open at the Humane Society of Eastern Carolina and allows the ability to grow and save more lives.

	Top Dog Presenting Sponsor \$10,000	Best in Show Sponsor \$5,000	Gold Paw Sponsor \$2,500	Silver Paw Sponsor \$1,000	DogGone Generous Sponsor \$500	Cat's Meow Sponsor \$250
Name included in event title	Yes	-	-	-	-	-
Right of first refusal for Top Dog Presenting Sponsor for 2021 event	Yes	-	-	-	-	-
Verbal recognition from emcee	Yes	Yes	Yes	-	-	-
Tables (10 guests) or Event Tickets*	2 Tables	2 Tables	1 Table	4 Tickets	2 Tickets	-
Recognition on event signage	Logo	Logo	Logo	Logo	Name	-
Recognition on event website	Logo	Logo	Logo	Logo	Logo	Name
Recognition in event video	Solo Logo	Logo	Logo	Name	-	-
Recognition on social media	Logo	Logo	Logo	Logo	Logo	Name
Recognition in event program	Full page	Half Page	¼ Page	Name	Name	Name
Mention in post-event eNewsletter	Logo	Logo	Logo	Name	Name	Name

*In order to be guaranteed your tables/tickets for the corresponding sponsorship levels, the committee must be made aware of the names of those attending for each ticket no later than **Monday, March 23, 2020**. A committee member will contact you, however, you may also email the names to **ANightToPaws2020@gmail.com**.

In-Kind Sponsorship Opportunities:

In lieu of a financial contribution, companies and/or individuals may be interested in making an in-kind donation in the form of products or services to help in the planning and execution of A Night to Paws. This includes, but is not limited to, event space, beverages, entertainment, television/radio advertising and printing and mailing services. Companies and/or individuals with accepted in-kind donations will be given the sponsorship level benefits equivalent to the total value of products or services agreed upon.

(The value of silent auction donations is not included as a sponsorship or in-kind sponsorship donation.)

A Night to Paws Sponsorship Form

Support homeless animals in our community with a commitment to the 2020 A Night to Paws!

SPONSORSHIP LEVEL:

- ☐ Top Dog Presenting Sponsor (\$10,000)
- ☐ Best in Show Sponsor (\$5,000)
- ☐ Gold Paw Sponsor (\$2,500)
- ☐ Silver Paw Sponsor (\$1,000)
- ☐ DogGone Generous Sponsor (\$500)
- ☐ Cat's Meow Sponsor (\$250)

CAN'T BE A SPONSOR? How about a donation to cover a general expense?

- ☐ Cover the full vet care for one dog (\$110) ☐ Cover the full vet care for one cat (\$75)
- ☐ Cover the formula for the upcoming puppy and kitten seasons (\$50)

PAYMENT INFORMATION:

- ☐ Enclosed is my check made payable to the **Humane Society of Eastern Carolina**
- ☐ Please charge my: ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Name on Card: _____

Card Number: _____

Exp. Date: _____ Billing Zip Code: _____

DONOR INFORMATION:

Individual Donor Name(s): _____ **OR**

Business Name: _____

Business Contact: _____

Donor Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

*A copy of this form will serve as your tax receipt for a donation to the Humane Society of Eastern Carolina.
The Humane Society of Eastern Carolina is a 501c3 organization. Tax ID # 58-1316002*

One copy of completed form will be returned to by mail, email, or fax:

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E-mail: ANightToPaws2020@gmail.com
Website: www.HSECarolina.org